

Internet Photo Tips and Order

Remember when taking your Internet photos, your customers are time poor and the majority of the time will be looking after hours so your photos **MUST** tell the "whole" story about the car in 60 secs. Also by placing all your vehicles photos in the same order it gives your website and dealership a real professional appearance.

1. Wheels turned at 45 angle



2. Side on plain back ground



3. Wheel/Rim



4. Rear view



5. Any Badging



6. Boot (Third Row Seats)



7. Boot (sedan wagon etc.)



8. POI (Point of Interest) Tow Bar



9. Back Seat



10. POI - Rear DVD



11. POI – DVD Remotes



12. Full Dash



13. Steering Wheel



14. Gear Shift - Manual or Auto



15. Centre dash close up



16. Power windows



17. Steering Controls (cruise stereo etc.)



18. Log Books/Vehicle Manuals



19. Speedo



20. Engine Bay



21. Front View



22. POI Sunroof



23. POI Side Steps



24. POI Roof Racks

